

ALICE is your neighbor.

**United, we help our neighbors build a more
stable future!**



Follow us on social media:



2025-2026 STRATEGIC PRIORITIES Partners & Grantees



EDUCATIONAL OPPORTUNITIES

High Quality Early Learning Opportunities: We are ensuring children have access to high quality childcare and early learning experiences which prepare them to enter school ready to learn.

Workforce Stability: We are ensuring parents can return or stay in the workforce by expanding high-quality childcare options.

Career Readiness & Employment Success: We are providing services related to educational goal attainment, financial literacy coaching, and life skills development.

United Way of Allen County

**PERSISTENCE
PAYS
OFF**

Connecting first time college students with services including: case management, connection to community resources, and emergency grants that helps them persist and earn their college degree or certificate.

**KINDERGARTEN
COUNTDOWN**

Helps prepare incoming kindergarteners and their families for the transition to school.

**INFANT
MENTAL
HEALTH**

Provides an in-depth training series for mental health clinicians and childcare providers around infant and early childhood mental health principles.

OUR PARTNERS



Alliance for the Advancement of
Infant Mental Health

FOOD SECURITY

Access to Food: We are increasing access to basic food needs and healthy food options.

**FOOD
DISTRIBUTION
FUND**

Provides more households with access to basic food needs including but not limited to seniors and people with disabilities, with the goal of providing access to healthy, culturally relevant food to those in Allen County.

**FOOD
DRIVE**

An annual food drive that is strategically hosted after the holidays since many food banks see a significant drop off of donations during that time.

GRANTEES



United Way of Allen County donors contributing \$50 or more can designate to any of the four initiatives: Educational Opportunities, Food Security, Housing Stability, or Mental Health Access and/or the programs or funds within them. Designations may not be made to partners and/or grantees.

2025-2026 STRATEGIC PRIORITIES Partners & Grantees



HOUSING STABILITY

Keeping People in their Homes: We are ensuring people have resources that help keep them in their homes.

Providing Resources to People Experiencing Homelessness: We are increasing the support offered to people experiencing homelessness and ensuring they find permanent housing solutions.

SHELTER SERVICES FUND

Works to provide emergency shelter, food, case management, and permanent housing navigation.

FINANCIAL ASSISTANCE FUND

Assists with rent, mortgage, utilities, security deposits, late fees, past due bills, case management, and housing navigation.

GRANTEES



MENTAL HEALTH ACCESS

Access to Mental Health Services: We are helping address barriers for people that want access to mental health services.

MENTAL HEALTH ACCESS FUND

Serves to provide transportation, culturally appropriate services and interpretation and subsidize cost for clients.

GRANTEES



ADDITIONAL COLLABORATIONS

EVERYONE HOME

This initiative, in coordination with the City of Fort Wayne and other partners, prevents homelessness by connecting residents to supportive services and swiftly and equitably houses those experiencing homelessness.



VOLUNTEER INCOME TAX ASSISTANCE (VITA)

Free tax preparation assistance by IRS-certified volunteer tax preparers help residents file their taxes & claim available credits.





UNITED WAY
Allen County

2026 PUBLIC POLICY AGENDA

United Way of Allen County engages in public policy advocacy to advance solutions for families that are working hard but struggling to survive. We believe in collaborating and innovating on civic engagement and scaling effective, efficient solutions. Our approach to policy is non-partisan and issue focused as we aim to inform, educate, and build consensus. **UNITED IS THE WAY** to create lasting change.

Healthy Community

SUPPORT policies that enable residents to take care of their basic needs as well as their physical and mental health and wellbeing.

HOUSING:

- Increase the supply of safe, accessible, and affordable housing, while ensuring the preservation of existing affordable housing units remain for Allen County residents.
- Support eviction prevention policies that provide representation to households facing eviction.

FOOD:

- Preserve and improve food security programs such as the Supplemental Nutrition Assistance Program (SNAP).
- Expand access to school meals for children.

Financial Security

SUPPORT policies that lead to a more sustainable economic environment for all.

CHILDCARE:

- Increase affordability of childcare by expanding childcare subsidy eligibility for families and increasing subsidy reimbursement rates for providers.

WORKFORCE DEVELOPMENT:

- Expanding incentivized sector-based strategies that help meet employer demand for a more educated and skilled workforce.

Youth Opportunity

SUPPORT the advancement of quality education from infancy through post-secondary.

POST-SECONDARY EDUCATION:

- Invest in students by expanding funding for wraparound services—like childcare, transportation, and income supports—to help postsecondary and skilled-training participants reach their goals.
- Support funding for career and technical education that opens pathways to livable-wage jobs for youth, veterans, people with disabilities, and other nontraditional learners.

United Way of Allen County Impact Summary 24/25

United is the way we create lasting change!



Our mission is to boldly impact critical community issues.

Impact at a Glance



\$1,614,527

Total Giving



3,589

Total Donors



9,793

Volunteer Hours



\$304,073

Volunteer Value

Needs Met in Our Community

Food Security



1,414,113

Meals Distributed

Housing Stability



27,804

Shelter Days
Provided

17,715

Financially
Assisted

Educational Opportunities



482

Students Uplifted

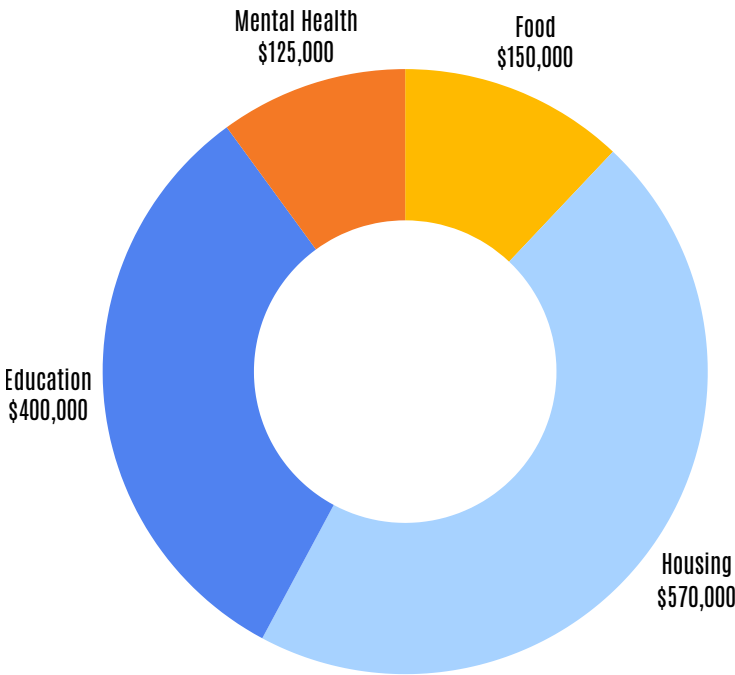
Mental Health Access



2,663

Individuals Served

Priority Area Grants



Real People, Real Impact



“It’s a program that comes to those first-generation students who don’t know how to ask for help...

I believe that the PPO program is creating generational change and breaking the cycle of poverty and education. The best thing you can give someone is a good education.”

-Alrine (PPO Student)



UNITED WAY
Allen County

Giving Back: The Power of Your Donation

With global reach and local impact, United Way makes life better for 48 million people every year. We don't do it alone! People like you are investing in their own neighborhoods, creating a future where we all can thrive. Your **weekly contribution** can make a big difference to your neighbors.



\$5
cup of coffee

or



80 meals
for Allen County residents



\$10
streaming service

or



60 days of utilities
for a household



\$20
takeout order

or



1 month of rent
for a family in need



\$50
for 5 ride shares

or



130 Hygiene Kits
filled with essential personal
care items



\$100
date night

or



2 students receive
post secondary case
management support

DISCOVER HOW YOU CAN GIVE:



Workplace Campaign

Workplace giving is a key revenue driver for United Way. Workplace campaigns are a partnership between United Way and partner companies that allow employees the opportunity to give to United Way through various giving options. Companies encourage giving through promotion of services that support their workforce and fundraising activities throughout the year.



Paper Pledge Form



GiveSmart

All workplace employee giving options allow for donations of credit/debit card, cash, check, bill me and payroll deduction.

- Credit/Debit Card, Cash, & Checks are direct donations given to United Way.
- Bill Me gifts are pledges made to United Way asking for United Way to send invoices for their gift at a specified cadence such as one-time, monthly, or quarterly.
- Payroll deduction allows employees to have a specified amount taken from their paycheck each pay period. The company then distributes the funds to United Way.

Many corporate partners also give corporate gifts or provide a match to employee donations. This type of support from the company encourages employee giving by showing support to the organization they are asking their employees to give to.

- Corporate gifts are direct donations given to United Way.
- Matching gifts are defined by a certain percentage of employee's gifts to United Way that the company agrees to "match" and donate to the United Way. This allows employees to have greater impact with their gift. For example, if the company is providing a 1:1 match, each dollar given by an employee is essentially doubled.

Events | Sponsorships | Cause Campaigns

Event sponsorship opportunities are available to companies. Sponsorship levels and benefits vary depending on the event (see included Sponsorship form(s)). In addition to sponsorships, individuals can give to events and/or causes throughout the year using website giving, text to give, cash, check, etc. These opportunities are typically available via digital channels.

Individual Giving

Donors who are not a part of a workplace campaign or prefer to give in different ways can donate all year long using various options.

- Online Giving
 - Donors can visit our website to give via credit card at <https://www.unitedwayallencounty.org/donate>
 - Credit card donations can be given one time or set up to be recurring
- Cash or Check
 - Donors can give via cash or check by mailing or dropping their donation off at the United Way of Allen County office.
 - Cash or check donations are accepted anytime throughout the year.
- Estate Planning | Planned Giving
 - United Way recognizes that leaving a legacy that will impact your community for good after your lifetime is a smart investment. Join our Beacon Society by remembering United Way of Allen County in your will.
- Gifts of Stock
 - United Way of Allen County is poised and ready to receive gifts of stock or bonds. Your gift will be valued based on the average price of the stock on the date received. Form available upon request.

For more information, please contact Resource Development Department at resourcedevelopment@uwacin.org

VOLUNTEER ENGAGEMENT



United Way of Allen County's most significant volunteer event is known as Day of Caring. Traditionally, well over 1,500 participants join forces for one day to help 50+ local agencies with a wide range of projects. Gather a team and submit an application to complete a volunteer project here in Allen County. This event typically occurs in August. Check our website late spring for updates.



The Kindergarten Countdown program was developed to help families better navigate and prepare for the crucial transition into kindergarten while helping students be better prepared for school. It consists of 20 students per classroom with four weeks of high-quality instruction using a very hands-on, exploratory approach to learning. The program focuses on the practice of essential academic and social development skills that are fundamental to a child's ability to learn. Your team can donate backpacks filled with school supplies for kids to take home at the end of the program.



United Way of Allen County organizes an annual Food Drive in February that serves local food bank organizations by collecting non-perishable food items. Your team will place a food collection bin in your office for one week and then the items will be delivered to a local food bank. Volunteers are also needed on collection day to help sort donations at the benefiting food pantries.



Bring your team together while making an impact in the community. Your organization can host a hands-on volunteer experience right at your workplace by assembling kits that support essential community needs. United Way will provide all the materials for your selected project, while your team brings the energy, teamwork, and creativity. Available kit options include Multi-Meal Kits, Cold Weather Kits, Literacy Kits, Baby Kits, and Hygiene Kits. The cost to host a kit-building event varies depending on the type of kit selected and the quantity assembled.



Local agencies would love your help. If your team can plant flowers, paint walls, swing hammers, or provide a variety of any other skills, then United Way can provide logistics and coordination with community agencies.

To learn more or inquire about opportunities above, email us at volunteer@uwacin.org.

347 W. Berry St., Suite 300, Fort Wayne, IN 46802 | 260.422.4776
To find other volunteer events: unitedwayallencounty.volunteerhub.com



A race to benefit



UNITED WAY
Allen County

APPLE SPICED RUNNING
Sunday, October 11, 2026
Race Begins at 8:30AM

Every Step Helps Local Families Find Stability.

Join United Way of Allen County for the 2026 Hot Cider Hustle and help create a community where every family has access to safe housing and nutritious food.

How to Get Started:

- **Choose your race:** 5K walk/run, 10K, Half Marathon, or virtual options.
- **Register:** Use the QR code and enter code **UWAC10** for 10% off your registration fee
- **Make an impact:** By using the promo code, a portion of the proceeds will support United Way's work

Hot Cider Hustle -
Race Registration



Not a runner?

No problem! Volunteer to help with setup, registration, cider & caramel apple stations, and more.

Scan the Volunteer QR code to sign up—there's a way for everyone to get involved!

2026 Hot Cider Hustle
Volunteer Sign-Up



HOT CIDER
Hustle
**HALF MARATHON,
10K & 5K RUN/WALK**

- Chip-timed and fun run categories. You choose!
- Run past Johnny Appleseed's grave!
- Run the River Greenway amongst nature's fall beauty.

For more information, please email impact@uwacin.org

CAMPAIGN IN PROGRESS



UNITED WAY
Allen County

Company Logo Here

Join our United Way of Allen County campaign this year
to help us boldly impact critical community issues.

Campaign Dates:

xx/xx/2026-xx/xx/2026

SCAN TO DONATE!

OR

TEXT xxxx TO 41444

**GiveSmart
QR Code
Here**

UNITED IS THE WAY™



UNITED IS THE WAY

One of the most important things we've learned while serving our community is that we always get more done and with greater impact when we **work together with others**. Your financial partnership can help individuals in Allen County graduate, attain financial stability, and live long, healthy lives.

UNITED WAY OF ALLEN COUNTY PLEDGE FORM

1. MY INFORMATION

MR/MRS/MS/DR

FIRST NAME

LAST NAME

MR/MRS/MS/DR

SPOUSE'S FIRST NAME

SPOUSE'S LAST NAME

NON-WORK EMAIL

HOME ADDRESS

CITY, STATE, ZIP

PHONE: HOME WORK CELL

EMPLOYER NAME

EMPLOYEE NUMBER

I WILL BE RETIRING THIS YEAR

Please finish filling out the form on the back side.

347 W. BERRY STREET, SUITE 300 | FORT WAYNE, IN 46802
P: 260.422.4776 | F: 260.422.4782
www.unitedwayallencounty.org

2. MY PLEDGE to the community fund, the most powerful way to make an impact.

Easy payroll deduction: Please circle what you would like to contribute the following per pay period

\$50

\$40

\$25

\$10

Other: \$

My pay periods are: Please circle which pay period applies to you

Weekly (52/year)

Every two weeks (26/year)

Twice a month (24/year)

Monthly (12/year)

Other

Cash (enclosed) \$ _____ **Check (enclosed) Check #:** _____

Stock Transfer: more information found on our website at www.unitedwayallencounty.org/donate

Credit Card (Visa/MC/AmEx/Discover)

Charge my credit card \$ _____ on the 25th of every month.

Charge my credit card a one time gift of \$ _____.

CC#: _____

\$50 minimum, include billing address on reverse side.

Exp. Date: _____ Security Code: _____

MY TOTAL ANNUAL GIFT IS:

3. PLEASE SIGN HERE to authorize your pledge.

Signature: _____ Date: _____

4. MY INTERESTS please check all that apply.

☐ Advocacy Opportunities

☐ Food Security

☐ Mental Health Access

☐ Day of Caring

☐ Free Tax Preparation (VITA)

☐ Persistence Pays Off

☐ Educational Opportunities

☐ Housing Stability

☐ Retiree Giving

☐ Estate Planning Information

☐ Kindergarten Countdown

☐ Volunteer Kit Builds

☐ I am an active member of organized labor. I belong to _____ (Local Union Name & #)

5. DESIGNATION OPTIONS these are not required.

Designate my gift to the United Way of _____ (Min. \$50 pledge each)

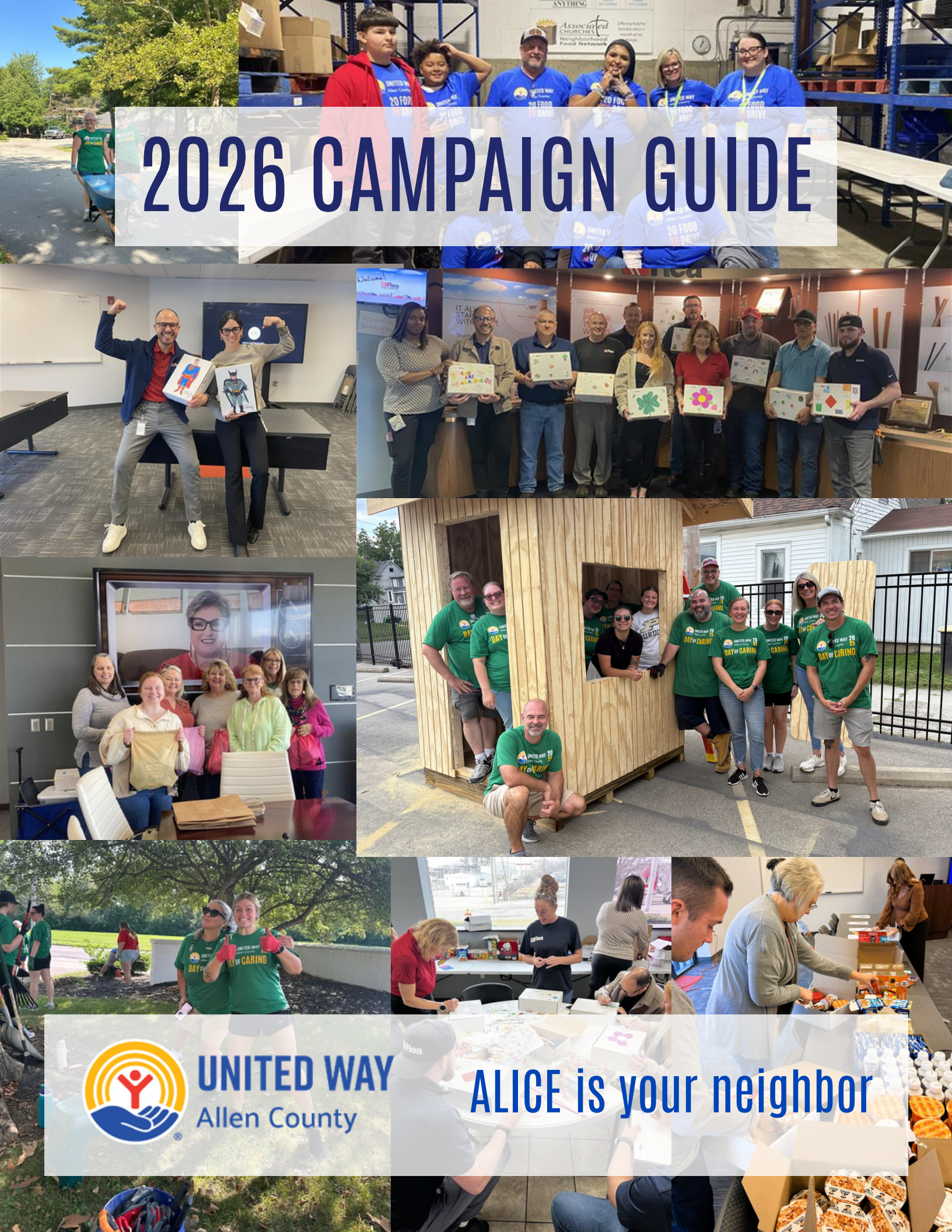
Designate \$ _____ of my gift to the following United Way of Allen County Initiative (s)
_____ (Min. \$50 pledge each)

(Priority Initiatives: Educational Opportunities, Food Security, Housing Stability, Mental Health Access)

For a complete list of United Way of Allen County Initiatives please visit: <https://www.unitedwayallencounty.org/resource-center/faqs/>

No goods or services were provided in exchange for this donation. In order to protect your privacy, United Way of Allen County will not release your name or information to other parties unless otherwise authorized.

2026 CAMPAIGN GUIDE



UNITED WAY
Allen County

ALICE is your neighbor

Your Role as an Employee Campaign Coordinator

An Employee Campaign Coordinator is a volunteer (or group of volunteers) dedicated to helping their co-workers **serve our community by planning and executing a meaningful campaign experience.**

Key Responsibilities and Guidelines:

- **Work closely with you CEO and UWAC campaign manager** to raise funds and awareness for United Way and our community.
- **Develop a campaign action plan** including virtual or in-person presentations, goals, incentives, etc.
- **Oversee internal communications** with campaign team and employees.
- **Promote the campaign** throughout your company.
- Coordinate the distribution, collection, and reporting of campaign materials.
- Coordinate with your payroll office to make sure payroll deductions are processed as needed.
- Make your company's **campaign fun and enjoyable!**
- Work with UWAC campaign manager to complete the **Campaign Report Envelope to finalize the campaign.**

Outstanding Employee Campaign Coordinator Award:

The **Outstanding Employee Campaign Coordinator of the Year Award** recognizes an individual who **exemplifies leadership, enthusiasm, and commitment in leading their organization's United Way workplace campaign** by consistently promoting community giving and inspiring others to make a difference. At our Annual Day of Caring breakfast, we reveal the recipient and recognize all the efforts of our amazing Employee Campaign Coordinators throughout the campaign year.



(2024 Award Recipient: Gina Rhoad!)

Step 1: PREPARE

- ## Step 2: EXECUTE

- ## Step 3: WRAP UP

- CAMPAIGN REPORT ENVELOPE**  **UNITED WAY**
Allen County

347 W. Berry St., Suite 300 Fort Wayne, IN 46802 | 260-422-4776 | www.unitedwayallencounty.org RESET FORM PRINT FORM





MAKE IT S.O.C.I.A.L.

S SHORT & SWEET

Campaigns are best when kept two to four weeks. The longer the time, the less momentum.

O OVERALL GOALS

Clearly state your goals - dollars raised, number of participants, average donations, and volunteer hours are examples.

C COMMUNICATE

A picture is worth a thousand words! Use **photos or videos** when possible in your communication and storytelling. This helps connect people to the mission. Weave in in-person asks in addition to digital content.

I IMPACT

The economic impact of changes to social service programs will be far reaching, and your dollars can help provide needed support in your community. Your campaign manager can help provide this content and narrative.

A ACCELERATE SUCCESS WITH GAMES

Daily prizes, trivia, raffles, etc. are a great way to keep people connected. Consider having individual prizes for those who reach their personal goal and for teams who reach their goals. Refer to the Virtual Special Events and Employee Engagement Ideas page.

L LIVE UPDATES ON GOAL PROGRESSION

Celebrate your wins! Keep momentum going by celebrating daily wins and keeping the progress of the campaign at the top of all communication.

BEST PRACTICES

Kick-Off:

- **Consider a kick-off celebration;** this year's campaign is a great opportunity to bring employees together for a good cause. Kick-offs can start with company leadership and include United Way speakers.
- **Record a video** from a senior executive expressing their support to be distributed electronically to all employees.
- **Highlight leadership buy-in or leadership match commitment.** Campaigns are more successful with communicated support from the top.

Utilize Available Resources:

- **Workplace campaign materials** can be found online at <https://www.unitedwayallencounty.org/campaign-materials/>
- Also available to you are **paper pledge forms, GiveSmart e-pledge portal, and fillable pledge form PDFs.** There is even language and processes available to implement a rollover campaign.
- Your United Way Campaign Manager can guide you through all steps of your campaign.

Communications:

- **Consolidate and coordinate outgoing communications** to avoid overwhelming employees.
- Promote any **corporate match, corporate gifts, or other incentives** to increase contributions.
- Have your campaign committee make **individual asks of their team.**

Incentives:

- Popular prizes include **PTO, rewards, or raffles for unique experiences/items.**
- Incentive for **new and existing donors.**
- **Consider using their completed pledge forms** as entrance into the raffle, rather than an additional cost for a ticket.

Events:

- Encourage employees to participate in **volunteer opportunities** on their own or as a company. Information on volunteer opportunities are found here <https://www.unitedwayallencounty.org/volunteer/>
- **Find opportunities to create virtual or in-person events:** host a virtual kick-off for employees to hear from company and campaign leadership, have a virtual silent auction with prizes like gift cards or special lunch.
- **Consider having an event once the campaign has started** to promote donations and have a little fun. Popular events include dress-down days, company lunches, silent auctions/raffles. Your United Way campaign manager can provide you with messaging and talking points for your events.

Donor Networks:

- When asking for donations, remember that United Way Donor Networks are a way for employees to extend their impact and deepen their engagement with our work. Based on their giving level, employees can join the following networks and **taking part in meaningful, year-round events, volunteer opportunities, and engagement.**
 - **Tocqueville Society** (\$10,000+)
 - **Leadership Society** (\$1,000+)

Recognition and Thanks:

- Consider doing an **in-person wrap-up celebration** to celebrate the impact your employees have made.
- **Send a thank-you email** from your CEO, campaign chair, co-chair, committee, or other team members.
- **Highlight givers** of a certain level, publicize results, and reiterate the impact of their gifts on a team call or e-newsletter.
- **Work with you United Way campaign manager** to include updates all year on United Way's impact in company newsletters.



SPECIAL EVENTS AND EMPLOYEE ENGAGEMENT

Whether your workplace events are virtual or in-person, **employees appreciate opportunities to pause and connect with one another.** Here are some ideas to help engage your team::

EVENT IDEAS

- **Auctions and Raffles (remote friendly.** Don't forget to get a gaming license!)
- Items could include:
 - Closer parking at the office
 - Branded swag
 - Event tickets
 - Floating holiday/PTO
 - Pie/dunk tank leadership
- **Contests and Tournaments** (donate to enter/donate to vote)
 - Cutest pet (**remote friendly**)
 - Cook-off
 - Cornhole/volleyball
 - Trivia (**remote friendly**)
 - Karaoke (**remote friendly**)
- **Gratitude Grams/Valentines (remote friendly)**
- **Social Hour**
 - Ice cream sundaes/root beer floats
 - Coffee & donuts
 - Mocktails & charcuterie
- **Learning activities**
 - Cook like a chef
 - Bouquet arrangement
 - Learn a new skill (led by professional volunteers or colleagues.)



(ex. Food Kit Build)



CORPORATE ENGAGEMENT & VOLUNTEER OPPORTUNITIES

- Consider hosting a **United Way ALICE Presentation with your employees.** For more information please contact info@uwacin.org.
- **Kit Builds and Day of Caring** are some of our engagement and volunteer opportunities available to organizations. **See Volunteer Engagement flier.**
- If your company would like help coordinating an in-office, virtual, or out-of-office volunteer event, please let us know at volunteer@uwacin.org.

COMMUNICATION GUIDE

USING YOUR COMPANY NEWSLETTER OR INTRANET SITE

- Provide a link to **United Way of Allen County's website**: www.unitedwayallencounty.org
- Post or send **daily educational and informational messages about United Way** during your campaign
- Share a **United Way video** (contact campaign manager for videos)
- **Feature employees who have benefited from United Way** or use an impact story found on our website
 - <https://www.unitedwayallencounty.org/stories/>
- **Ask employees why they give/volunteer**, why supporting United Way to create lasting change is important to them and post their quotes

SAMPLE E-MAIL MESSAGES

ANNOUNCING YOUR CAMPAIGN

SUBJECT: Are You Ready to Make a Difference?

Mark your calendars! [Insert Company]'s United Way campaign starts [Insert Date]. As Employee Campaign Coordinator, I look forward to making this a fun and impactful experience for everyone.

United Way's campaign is our opportunity to create lasting change and help provide individuals with food security, housing stability, and educational opportunities. I am excited for our united effort in the next few weeks, and I encourage your participation and support!

More details to come.

CAMPAIGN PROGRESS UPDATE

SUBJECT: We Are Almost There!

Congratulations [Insert Company] employees! We've reached ____% of our goal.

Please submit your pledges by [Insert Date] so that we can reach our final goal of [Insert Amount]. **ALICE is your neighbor**, and united, we can help our neighbors build a more stable future. Please let me know of any questions you have!

ANNOUNCING YOUR CAMPAIGN KICKOFF

SUBJECT: United for ALICE!

Join us! **ALICE is your neighbor**, and we can help ensure that all our neighbors have access to basic needs to live their healthiest lives.

Everyone is invited to join us in as many of the following events and activities as you can:

[Insert activities that you are having]

And make sure to look for more ways to **Get Involved, Give Back & Take Action** with United Way because great things happen when we come together for our community!

WHAT DOES YOUR DOLLAR DO?

SUBJECT: Every Dollar Makes an Impact.

Your donation helps provide:

- Meals for food insecure families
- Crucial educational opportunities for children and adults in Allen County
- Stable housing resources for people at risk of eviction or homelessness

United is the Way to build a stronger future for us all.

To find out more about United Way, please visit unitedwayallencounty.org.

FREQUENTLY ASKED QUESTIONS

Q: HOW LONG SHOULD OUR WORKPLACE CAMPAIGN RUN?

A: The average campaign runs for one or two weeks. Longer campaigns often take up additional time and resources for both the campaign coordinator and employees. One to two weeks is sufficient to kick off your campaign, effectively relay the message, and make your ask without overburdening staff. An exception could be if you are the campaign coordinator at a very large or multi-site company.

Q: How Do I Handle the Question, “Why Should I Donate?”

A: United Way supports local people. When you donate to United Way, you provide local children and families with access to food, housing, education, and mental health resources. United Way is also in a unique position to help. No other organization has the scope and expertise to unite and mobilize a multitude of human service agencies, businesses, government, volunteers, and foundations around a common vision for the common good.

Q: ARE DONATIONS TO UNITED WAY TAX DEDUCTIBLE?

A: Yes. For additional information, please visit: <https://www.unitedwayallencounty.org/donate>. Information about tax receipts can be found near the bottom of the page.

Q: WHEN SHOULD OUR CAMPAIGN RUN?

A: Campaigns can be run anytime during the year. The goal for United Way of Allen County is to work with your company to find out what needs your employees have and how you want to engage in philanthropy as an organization. Then, a date that is most convenient for your organization and the goals you have in mind can be set.

Q: WHEN DOES PAYROLL DEDUCTION START?

A: Payroll deduction typically runs from January 1 - December 31. However, United Way does not set your payroll schedule; it is a company decision.

Q: CAN EMPLOYEES DESIGNATE THEIR DONATION?

A: As a service to donors, we make it possible to specify a United Way of Allen County initiative to receive your donation with a minimum donation of \$50. However, the direct investment of your dollars designated to United Way of Allen County goes further to strengthen Educational Opportunities, Food Security, Housing Stability, and Mental Health Access - the biggest barriers that our community faces.

THANK YOU!

Thank you in advance for your efforts! By agreeing to lead your company's workplace campaign, you join a passionate group of leaders creating lasting change in Allen County.

You are a frontline volunteer who raises awareness about the vital role that United Way of Allen County plays in the community. Together, with passionate supporters like you, we're leading the charge to break down barriers for all of Allen County.

We hope this guide will provide you with the necessary resources to run your campaign. Please reach out to your United Way Campaign Manager who can provide additional support and guidance throughout your campaign.



HELP ALICE RISE

Across Allen County, Indiana, hardworking families are being pushed to the financial brink. **ALICE®** (Asset Limited, Income Constrained, Employed) is everywhere—caring for our children, delivering packages, ringing up groceries—yet struggling to afford life's basics. And because ALICE earns above the poverty level, assistance is often out of reach.

United Way of Allen County is committed to turning struggle into stability for ALICE families. Equipped with our United For ALICE research, backed by more than 350 experts nationwide, we're working toward a future where everyone can afford to save for an emergency and access quality child care and housing that's affordable.

But we can't do it alone. Join the ALICE movement. Together, we can create real, lasting impact for ALICE in our communities.



Allen County Households
Unable to Afford the Basics



63,186
Households in
Financial Hardship



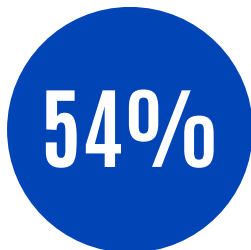
44,504
ALICE
Households



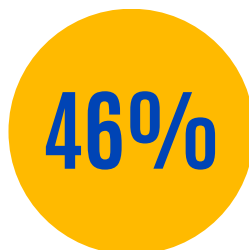
18,682
Households
in Poverty

HARD WORK SHOULD BUILD OPPORTUNITY.

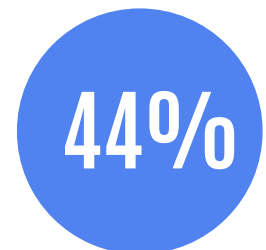
Indiana's most common occupations with highest share of workers in financial hardship:



Waiters and Waitresses



Cashiers



Nursing Assistants

Data Source: United For ALICE (2026). *The State of ALICE in Indiana*.

UNITED IS THE WAY TO **HELP ALICE RISE.**

www.UnitedForALICE.org/Indiana

FINANCIAL HARDSHIP IN ALLEN COUNTY

Indiana

In Allen County, there are 158,955 households, 40% of those households can't afford the basics. These households fall below the ALICE Threshold, which includes households in poverty and ALICE® (Asset Limited, Income Constrained, Employed) households. Struggling yet hidden in plain sight, ALICE earns above the poverty level, but less than the cost of basics.

12%
IN POVERTY

HOUSEHOLDS
BELOW THE
ALICE THRESHOLD

28%
ALICE

HARDSHIP BY AGE

Under 25

46%

65+

53%

25-44

36%

WHEN WORKING ISN'T ENOUGH

Combined Earnings
Needed to
Afford Basics*

\$70.19

Combined Median
Wage, Two Retail
Sales Workers

\$38.75

*For a family of four with an infant and a preschooler

Data Source: United For ALICE (2026). *The State of ALICE in Allen County, Indiana*



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BE PART OF THE SOLUTION

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