

# 2026 SPONSORSHIP OPPORTUNITIES



Friday, August 21, 2026

**Team/Project Applications Open: May 4, 2026**

**Team & Project Applications Close: June 26, 2026**

**Sponsorship Deadline: July 8, 2026**



United Way of Allen County  
**DAY OF CARING**



Teams will be assigned a tier to choose from available projects based on sponsorship and partnership level.

All volunteers will receive a FREE t-shirt if their registration is completed by the deadline.

## Platinum Paintbrush - \$10,000

- Primary logo on event t-shirts
- 5-minute presentation at kickoff breakfast/awards ceremony
- Social media recognition
- Website recognition 1-month prior till the next Day of Caring
- First choice of projects for team
- Inclusion in agency Annual Report

## Golden Glove - \$5,000

- Secondary logo on event t-shirts
- Social media recognition
- Website recognition 1-month prior till the next Day of Caring
- Choose team project after Platinum Paintbrush Sponsor (s)
- Inclusion in agency Annual Report

## Silver Screwdriver - \$2,500

- Tertiary logo on event t-shirts
- Website recognition 1-month prior till the next Day of Caring
- Choose team project after Golden Glove Sponsor(s)
- Inclusion in agency Annual Report

## Bronze Bucket - \$1,000

- Company name on event t-shirts
- Website recognition 1-month prior till the next Day of Caring
- Choose team project after Silver Screwdriver Sponsor(s)
- Inclusion in agency Annual Report

**\*Team Applications and Sponsorship Applications are separate.**