



# SOCIAL MEDIA GUIDE

We want to connect with you on Social Media! Please remember to tag and mention us on your company and individual social media pages. You can even send us photos or comments from your campaign and we will share them on our social media pages. Highlighted opportunities to share include your campaign events and campaign successes. If you have not done so already, be sure to follow our social media accounts!

## OUR SOCIAL MEDIA



@UWACIN



@uwacin



@uwacin



@UnitedWayAllenCounty

## EXAMPLE POSTS

- [Insert Company] is proud to partner with @uwacin to break down barriers in our community! We are off to a great start in our campaign. Our goal is to raise \$\_\_\_\_! #LiveUnited #UnitedWay
- Supporting our local community is a core value at [Insert Company] and that is why we proudly support @uwacin! Learn more at [unitedwayallencounty.org](http://unitedwayallencounty.org)
- Today is the official kickoff of [Insert Company]'s United Way campaign! We can't wait to break down barriers with @uwacin!
- At [Insert Company], we give, advocate, and volunteer with United Way of Allen County (tag us) to improve our community! We have a goal to raise \$\_\_\_\_!

## WEBSITE LINKS



[View Website Here](#)



[Give Here](#)



[Volunteer Here](#)