

Campaign Activities



**THERE'S A NEW WAY
TO BE UNITED.**

Pie-eating contest | Choose employees or managers to compete in a pie-eating contest. Tie participant's hands behind their back and time them to see how many cream pies they can eat in a designated time.

Executive dare | Challenge the staff to meet a goal. If they can meet the goal, a manager or CEO will perform a dare. Examples: A losing department manager can cook lunch for the winning department. The CEO can dress crazy for a day.

Baby picture match game | Invite employees to try their luck matching baby pictures to pictures of staff or management. Charge \$2 per ballot and offer prizes for the person with the most matches.

Create a United Way game | Hand out a United Way quiz which compliments materials in the campaign packet. Those answering correctly are eligible for prizes.

Craft, food or bake sale | Employees donate baked goods, items from their gardens or even meals with proceeds going to United Way.

Theme baskets | Have each department create a theme basket to be auctioned via silent or live auction. Themes can include movie night, crafts, golfing, sports, family game night, spa package, scrapbook kits or baking.

CEO car wash | Employees who donate a designated amount can have their car washed by the CEO. Charge for photos of the bosses cleaning.

Tournaments | Yard game tournament with sponsored cook-out.

Chili cook off | Employees cook and bring in their favorite chili recipe to be judged by co-workers. Employees pay \$5 for a bowl to try all of the entries. You can also do this with desserts or any favorite dish.

Pins | Make pins that say, "I don't match, but (your company name) does." Have employees wear crazy, mismatched clothes at the kickoff event.

Payday reminders | Hand out Payday candy bars as a reminder that employees can pledge with payroll deductions.

Casual day | Sell stickers/pins for casual dress day. Employees pay \$1-2 per day to dress casually. United Way can provide stickers promoting the event.

Drawings based off of incentives | For every \$10 pledged to United Way, the employee's name will go in a drawing for a prize. The drawing will be held on the last day of the campaign.

Penny Wars | Throw your spare pennies in a jar. Challenge departments to collect the most pennies. For a fun twist, designate quarters as "sabotage" and encourage competing departments to drop quarters in each other's bottles. At the end of the contest count coins and subtract the quarters. The department with the most money wins and all money goes to United Way.

UnitedWayAllenCounty.org

PO Box 11784, Fort Wayne, IN 46860
334 E. Berry St., Fort Wayne, IN 46802 | 260.422.4776



United Way of Allen County